



Member-to-Member Marketing Through Broadcast Email

Your Regional Chamber dispatches a membership E-Newsletter to over 800 individual companies (over 2,800 emails) each week. MTMM is an advertising E-mailing opportunity that adds your marketing piece into the mix.

If you are interested...Here are the rules of eligibility:

- Only Chamber Members in Good Standing are eligible to submit.
- All potential material must be submitted in advance for prior approval.
- We launch this program with no restrictions with the number of times to use this format. We do reserve the right to create restrictions at any time.
- Submissions are taken “first come – First served”. Only two advertisers per week will be distributed.
- The maximum dimensions of your submission are 8 1/2” x 11”. One—sided black & white or color documents in PDF format, Microsoft Word, or Microsoft Publisher software will be accepted. Multi-page submissions will not be considered.
- Each submission must be delivered to the Chamber office by email one week prior to the distribution date. Distribution is every Friday through the chamber broadcast email format.
- Submissions not received by the due date will need to reapply for schedule availability.
- The document will be dispatched to all Chamber members with valid email addresses. The Chamber will not be responsible for distribution to members who have chosen the direct mail option for their Chamber method of communication.
- A nominal charge of \$70 per submission, per company, will be invoiced to the participating member company following the transmission of the document. This fee is subject to change.

If you have questions regarding this new membership benefit, please contact

sspoonholtz@smrchamber.com

MEMBER-TO-MEMBER MARKETING SPONSOR REQUEST APPLICATION

This advertising opportunity is open exclusively to our Chamber members for a minimal fee of \$70.00. Advertisers must supply their marketing piece in a Microsoft Word, Microsoft Publisher or PDF format – one sided – with dimensions being able to fit on no larger than 8-1/2 x 11” paper. Only two advertisers will be distributed by the Chamber each week.

Company _____

Contact _____

Address _____

Telephone _____ **Fax** _____

E-Mail _____

Date requested: I agree to have the marketing piece sent by email to the chamber office one week prior to the distribution date. Distribution is every Friday through the Chamber broadcast email format.

Date: _____

I understand that there are no guarantees as to the exact distribution date but realize that strong consideration will be given to my preferred date. “Time sensitive materials” should be discussed prior to agreeing to this sponsorship.

I am solely responsible for submitting the marketing piece and understand that I will not receive a follow-up reminder of the due date from the Chamber.

I agree to pay a \$70.00 sponsorship fee which will be invoiced after the marketing piece has been distributed. Should I decide not to participate, and it’s within two weeks of the date I have selected, I will still be invoiced for and agree to pay the \$70.00.

Signature: _____ **Date:** _____

Complete this fillable form & email to sspoonholtz@smrchamber.com